

# Hybrid CoE

Partners in security  
Analyze. Inform. Train.



# Overview of Hybrid CoE and Recent Hybrid Threats

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# The European Centre of Excellence for Countering Hybrid Threats

- Inaugurated in 2017 by 9 EU/NATO countries (FI, UK, DE, FR, SE, US, LT, LV, PL)
- Now 35 Participating States – EU MS and NATO Allies
- EU and NATO close stakeholders
- International secretariat in Helsinki (50 staff)
- Annual budget approximately 5,0 M€
- Strategic, independent & policy-relevant

→ ***International hub of experts with networks across the Euro-Atlantic***



## Our objectives

- Strengthen the capacities of our Participating States to counter hybrid threats
- Foster EU-NATO cooperation
- Increase awareness & lead discussion

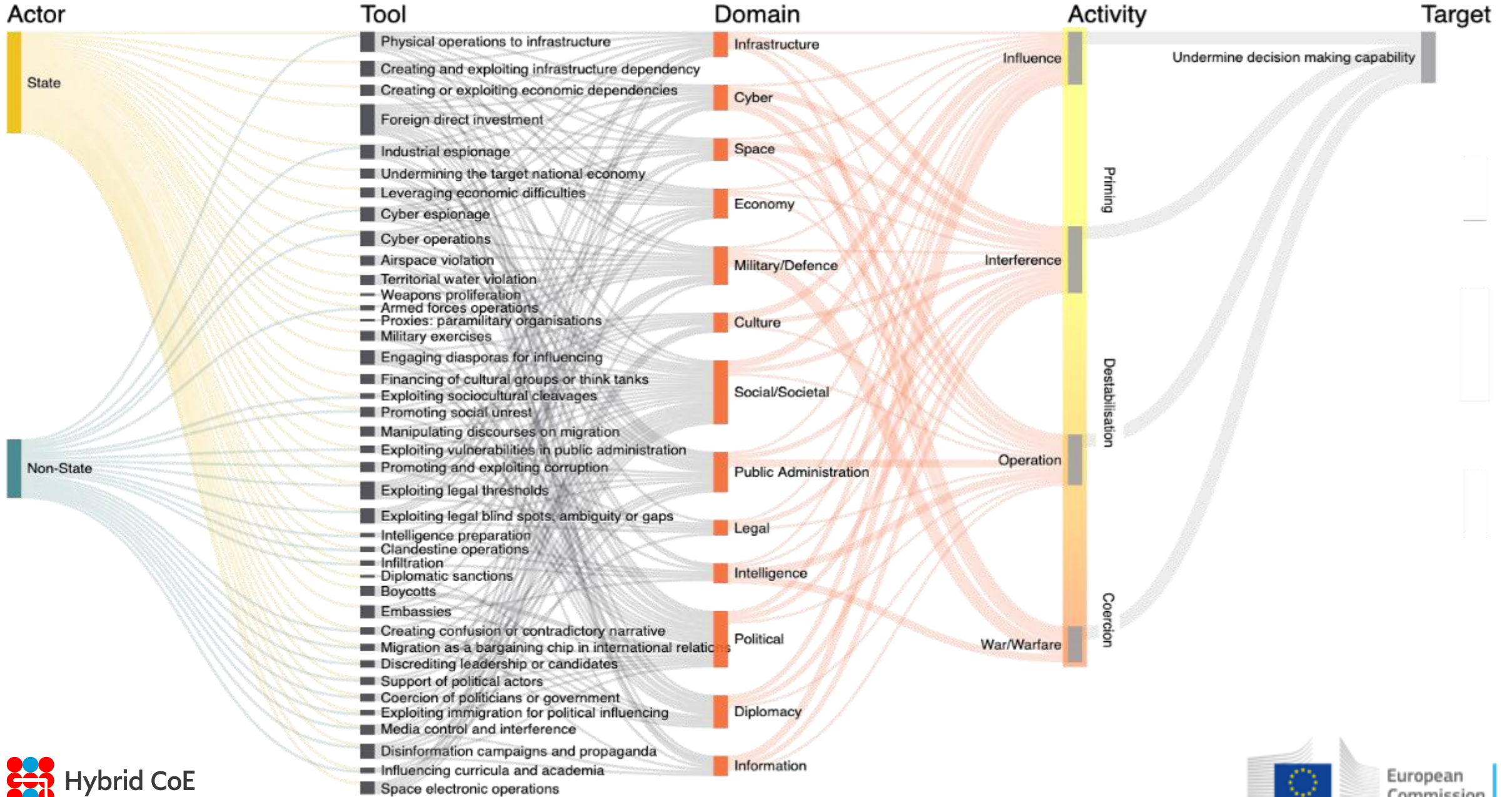


# **Hybrid threats: A new way to describe old threats in a new environment**

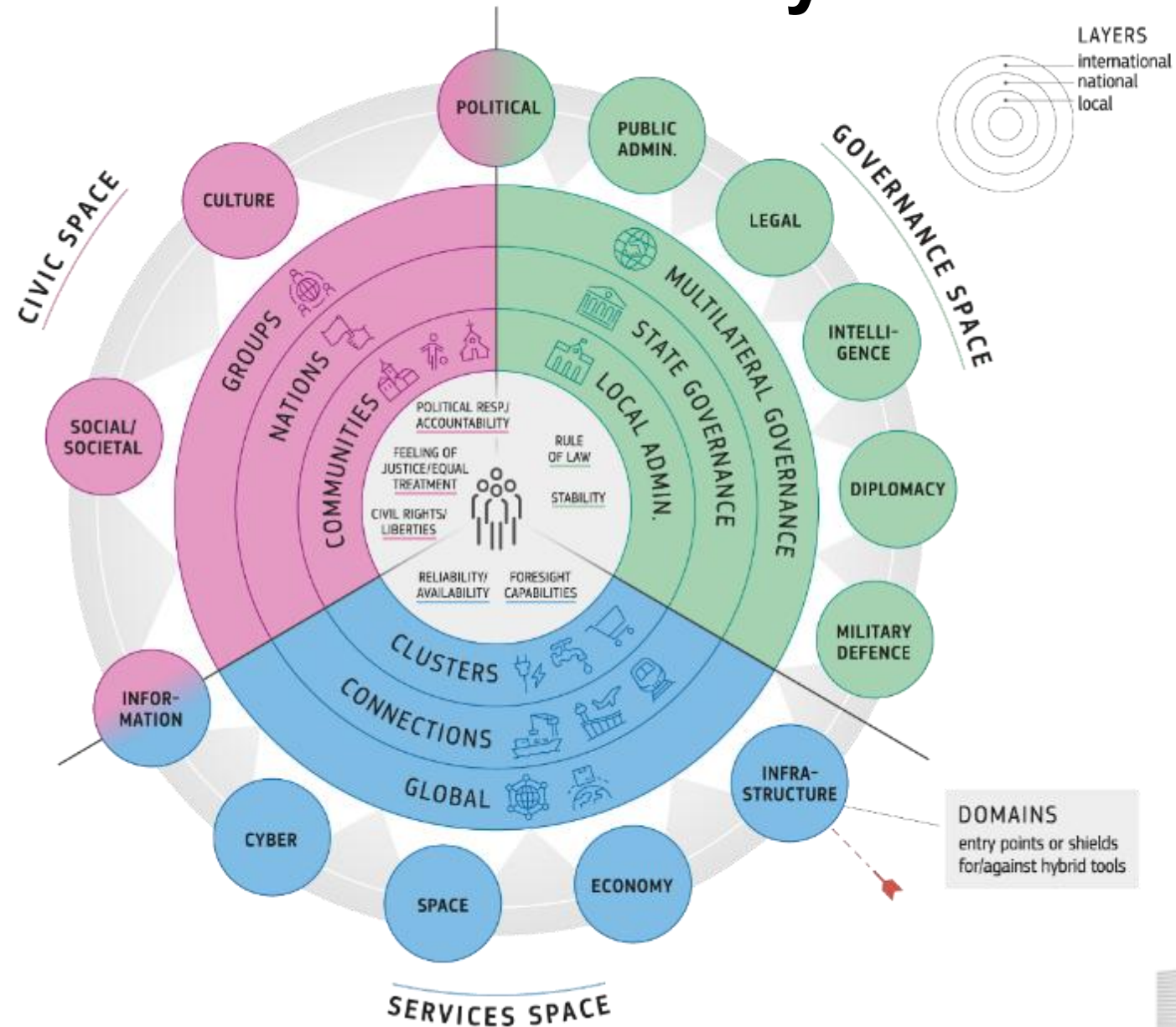
- **Coordinated and synchronised actions using a wide range of means**
- **Targeting states' and institutions' systemic vulnerabilities**
- **Exploiting the thresholds of detection and attribution**
- **Exploiting borders between war and peace**
- **Targeting democratic values, principles and institutions**



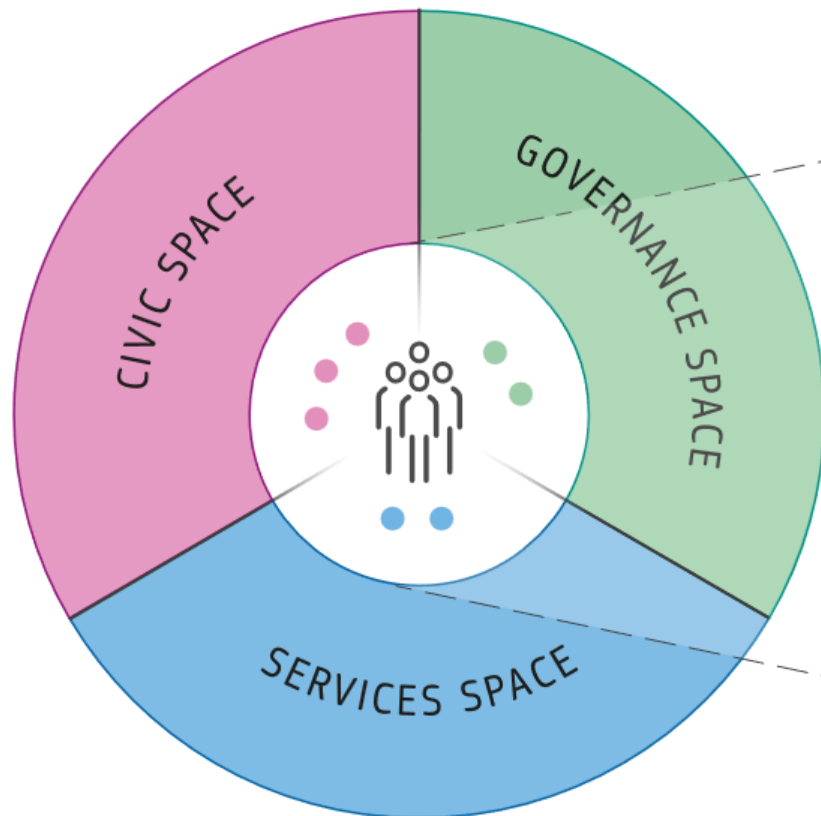
# The Landscape of Hybrid Threats – A Conceptual Model



# Comprehensive Resilience Ecosystem



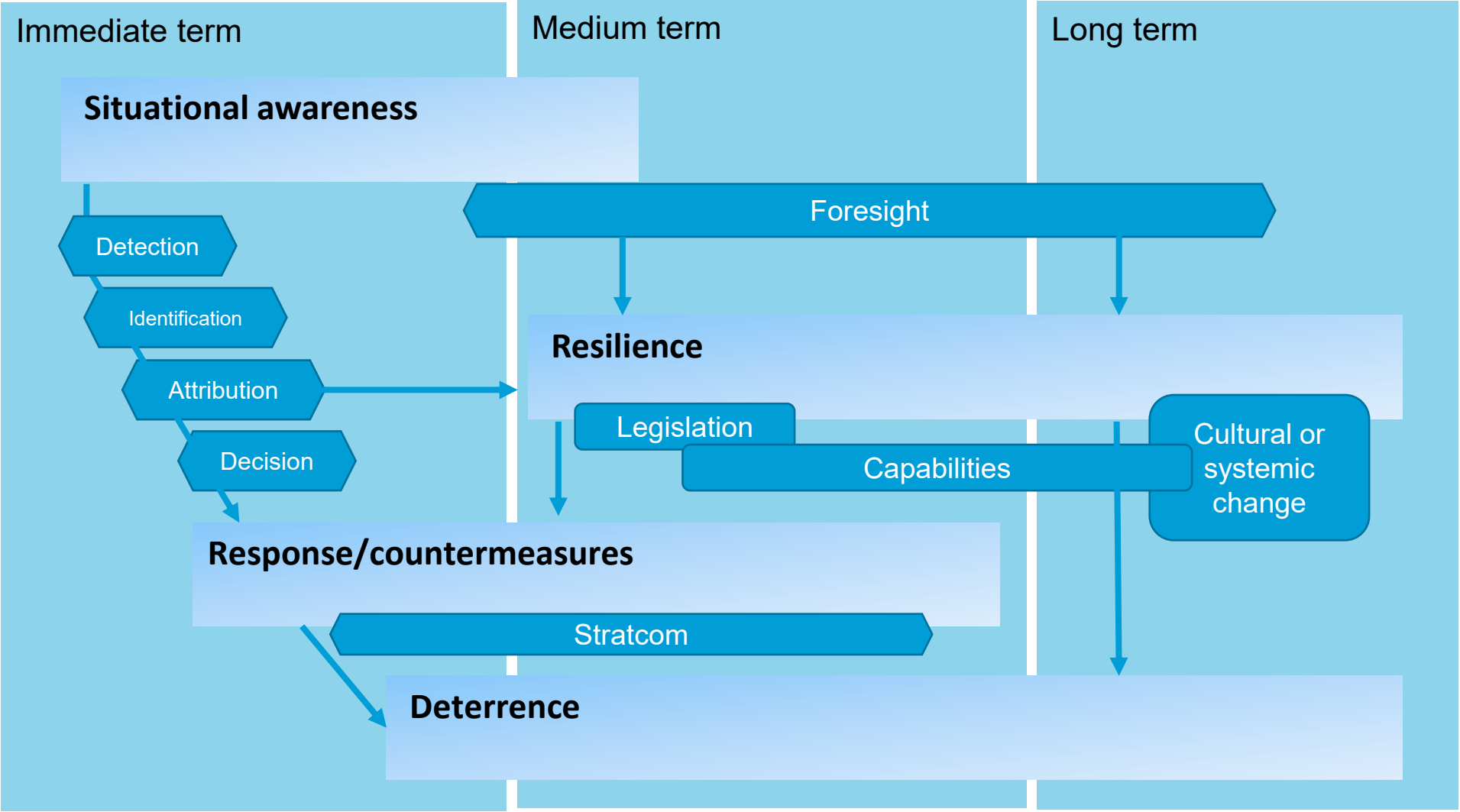
# Foundations of democracy: ultimate targets



## CORE FOUNDATIONS OF DEMOCRACY

- Feeling of justice and equal treatment
- Civil rights and liberties
- Political responsibility and accountability
- Rule of law
- Stability
- Reliability / availability
- Foresight capabilities

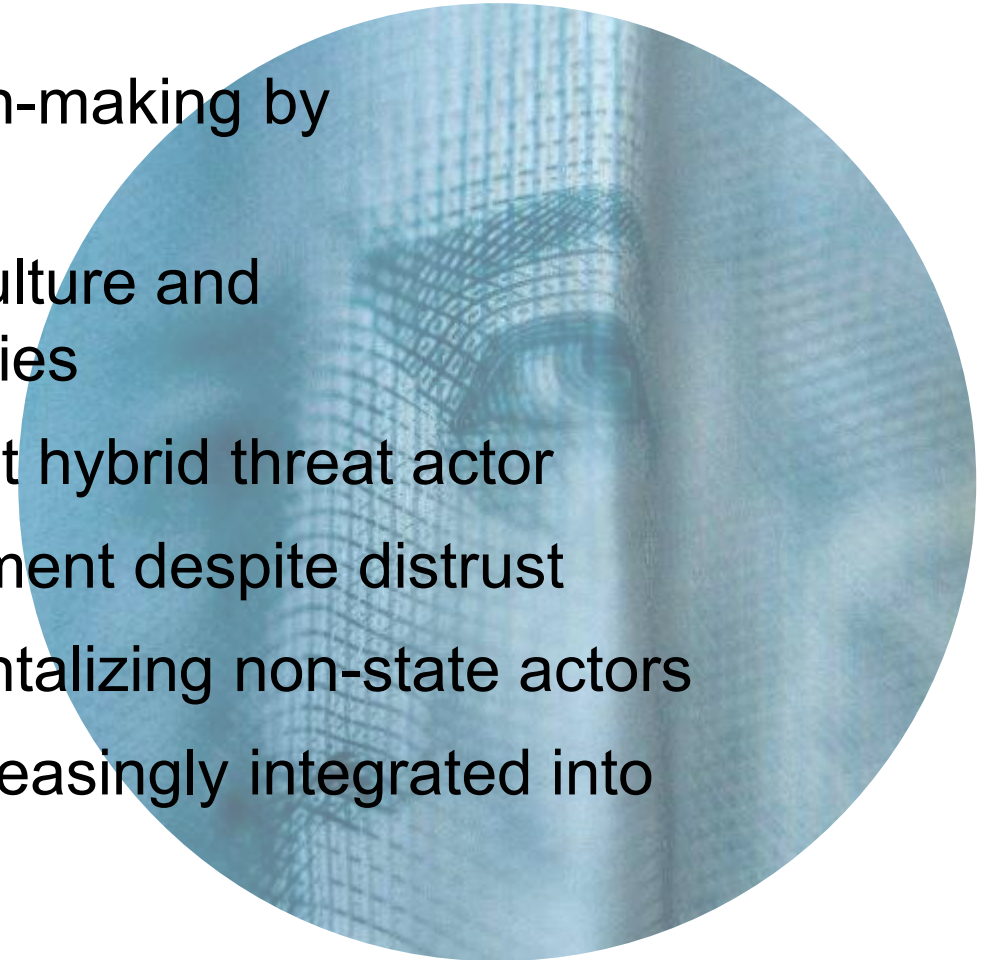
# Responding to hybrid threats



# Recent hybrid threat trends

**Intensity and hostility increasing – new states adopting hybrid tools**

- Russia manipulating Euro-Atlantic decision-making by escalation of hybrid threats
- Russia targeting elections, weaponizing culture and history and exploiting strategic dependencies
- China solidifying its role as an omnipresent hybrid threat actor
- Hybrid threat actors deepening their alignment despite distrust
- Hybrid threat actors increasingly instrumentalizing non-state actors
- Advanced and emerging technologies increasingly integrated into hybrid threats



# Cyber and Hybrid Threats

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# Cyber Related Hybrid Threats

- Direct cyber attacks
  - DDoS
  - Ransomware
  - Cyber espionage
  - Wipers
- Attacks that indirectly affect cyber
  - Disinformation campaigns
  - Attacks on critical infrastructure
    - Energy
    - Communications



# Recent examples

# Russian actors use various cyber related measures

- Targets
  - Critical infrastructure
  - Under-sea cables
  - Politicians and Elections infrastructure
- Methods
  - Hacktivists and non-state actors
  - Shadow fleet
  - AI and emerging technologies

# Iran conducts a coordinated cyber campaign targeting multiple countries worldwide

- Multiple threat actors
- 20+ countries reported attacks
  - Israel
  - Gulf states
  - Beyond:
    - Asia, North America, Europe, Africa
- Attacks on governments, high-ranking officials, financial sector, critical infrastructure, defence industry

# AI democratizing advanced cyber capabilities

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Automated phishing campaigns

Mass surveillance through compromised security cameras

Coordinated DDoS attacks

# Use of AI in Hybrid Operations

- Generative AI has reportedly been used by multiple actors
  - Information operations
  - Reconnaissance
  - Malware creation
  - Automation of various tasks
- Usage of AI in kinetic attacks may be less obvious



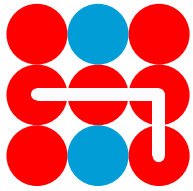
*It can be difficult to assess when AI has been used in hybrid operations*

# North-Korean cyber attacks

- Offensive operations used to fund the state
- Ransomware
- Supply-chain attacks
- IT workers

# North Korean IT workers

- Using generative AI for:
  - Job interviews
  - Performing their jobs
- Lowers the barrier of entry
  - The IT workers do not need much prior training
- The salary goes to fund the DPRK



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